

## 2017 Jewels of Highlands Home Tour Sponsorship Options

	<b>Gold Sponsor*</b> <b>\$3,000</b>	<b>Silver Sponsor*</b> <b>\$2,000</b>	<b>Bronze Sponsor*</b> <b>\$1,000</b>	<b>Home Sponsor</b> <b>\$750</b>	<b>Friend of Skinner Sponsor</b> <b>\$500</b>	<b>Skinner Family Business Sponsor - \$350</b>
<b>Posters, Flyers, Tickets</b>	Logo placement on posters, fliers, event banners, and tickets. Logo printed on the Home Tour booklet map	Logo placement on posters, fliers, event banners, and tickets	Logo placement on posters, fliers, event banners, and tickets	N/A	N/A	N/A
<b>Tour Booklet Ad</b>	Full page full color ad on the inside back cover or inside front cover (5" wide x 8" high)	Full page full color ad (5" wide x 8" high)	2/3 page full color ad (5" wide x 5.3" high)	1/2 page full color ad (5" wide x 3.95" high)	1/3 page full color ad (5" wide x 2.6" high)	1/3 page full color ad (5" wide x 2.6" high)
<b>Yard Signs</b>	Premier logo placement on printed yard signs placed throughout North Denver for 14 days prior to home tour	N/A	N/A	May have own yard sign placed at sponsored home up to 7 days prior to home tour	N/A	N/A
<b>Company Banner</b>	Your company banner hung at tour check-in on tour day	Your company banner hung at tour check-in on tour day	Your company banner hung at tour check-in on tour day	Your company banner hung at tour check-in on tour day	Your company banner hung at tour check-in on tour day	Your company banner hung at tour check-in on tour day
<b>Home Tour Website</b>	Featured business listing and link on the home tour website until Spring 2017	Featured business listing and link on the home tour website until Spring 2017	Business listing and link on the home tour website until Spring 2017	Business listing and link on the home tour website until Spring 2017	Business listing and link on the home tour website until Spring 2017	Business listing and link on the home tour website until Spring 2017
<b>Vendor Resource Guide</b>	Featured business listing and link in printed and online Resource Guide	Featured business listing and link in printed and online Resource Guide	Business listing and link in printed and online Resource Guide	Business listing and link in printed and online Resource Guide	Business listing and link in printed and online Resource Guide	Business listing and link in printed and online Resource Guide
<b>Skinner Websites</b>	Featured business logo and link on the school website until Spring 2017	Featured business listing and link on the school website until Spring 2017	Business logo and link on the school website until Spring 2017	Business logo and link on the school website until Spring 2017	Business logo and link on the school website until Spring 2017	Business logo and link on the school website until Spring 2017
<b>Social Media</b>	Featured recognition on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter	Featured recognition on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter	Mention in posts on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter	Mention in posts on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter	Mention in posts on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter	Mention in posts on Facebook, Nextdoor, Highland Mommies, Instagram and Twitter
<b>Tote Bag</b>	Sponsor may include multiple branded items/print materials/coupons with tour goodie bags	Sponsor may include 3 branded items/print materials/coupons with tour goodie bags	Sponsor may include 2 branded items/print materials/coupons with tour goodie bags	Sponsor may include 1 branded item/print material/coupon with tour goodie bags	Sponsor may include 1 branded item/print material/coupon with tour goodie bags	Sponsor may include 1 branded item/print material/coupon with tour goodie bags
<b>Free Tickets</b>	20	15	10	6	4	2
	<b>À La Carte Ads</b>	<b>Price</b>	*Category exclusivity available as an add-on, just ask!			
	1/3 page (5"wide x 2.6" high) full color ad	\$350				

Please contact Rebecca Caldwell at [rebecca\\_caldwell@dpsk12.org](mailto:rebecca_caldwell@dpsk12.org) or 303-433-8686 with any questions. Tax deductible sponsorships may be paid via check to "Skinner Middle School PTO" and mailed to 3435 W. 40th Avenue, Denver, CO 80211 or paid via credit card. Please email artwork and ads to [carrie@nostalgichomes.com](mailto:carrie@nostalgichomes.com) no later than September 9, 2017.

A Benefit for Skinner Middle School

**JEWELS  
HIGHLANDS**

2017 HISTORIC HOME TOUR  
SATURDAY, SEPTEMBER 30, 2017